

INSIGNISCASH

| Effortlessly manage multiple savings accounts from a single platform.

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Key benefits

- How Insignis Cash works
- View the platform
- Our partner banks
- Grow your savings
- When to use
- Account types
- Our history
- Security and support

Diversify risk as you grow your cash savings

Optimise FSCS coverage

Explore thousands of savings products from 45+ banks and building societies on our platform. Distribute your cash savings across multiple products, with £85k FSCS protection (where eligible).

Access exclusive savings rates

Get exclusive access to rates that you might not find on the high street. We have a special relationship with the top banks and building societies in the UK.

View all interest earned in one platform

See exactly how much interest you have received across all of your deposit accounts. Simplify tax year end when it comes around.

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The Insignis Cash platform at a glance

Insignis Cash helps you to diversify your cash across multiple savings accounts using one platform.



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View your cash assets in one platform

With an Insignis Cash account, you can access all your savings accounts with a single login.

Portfolio

TOTAL
£413,830

TOTAL FUNDS PLACED
£340,000

HUB
£73,830

Place Funds from Hub

INTEREST RATE
4.61%

My Deposits

BANKS	AMOUNT	RATE	PRODUCT	AVAILABLE	
	£85,000	4.00%	Easy Access Terms & Conditions	Now	WithdrawAdd Funds
	£85,000	4.56%	45 Days (Notice) Terms & Conditions		Give NoticeAdd Funds
	£85,000	4.77%	3 Month Fixed (Term) Terms & Conditions	18-Jan-2025	

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Choose from a selection of 45+ banks and building societies



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A simple way to optimise interest from cash

Optimised FSCS coverage

FROM
11.30%

TO
100%

One of our clients had c.£750,000 in a single current account at a high street bank in January 2024. The client was worried about the lack of protection should the institution fail. Equally, the client didn't want to open and keep track of multiple savings accounts.

Insignis Cash solved both challenges by helping the client distribute their cash across multiple accounts whilst keeping an eye on their interest earned using a single platform.

Improvement on interest rate accessed

FROM
1.15%

TO
5.10%

Improvement on income return from interest*

FROM
£8,625

TO
£38,215

*Based on projected interest earned over a year.

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Insignis Cash can be a valuable resource at different life stages

Clients have benefited from our services at many different stages of their lives.

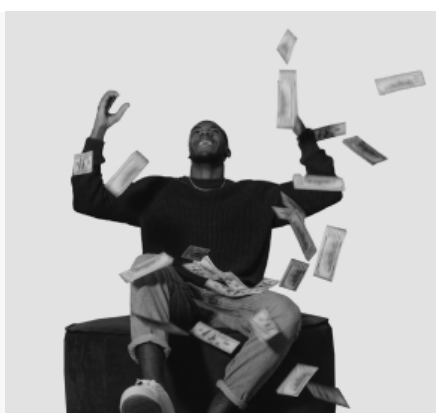
Savings		House and Land Sales		Business Sales	
Inheritance		Pensions		Gifts	
Sales of Investments		Personal Injury Settlements		Insurance Payouts	
Redundancy		Lottery Wins		Divorce	

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Our services extend beyond personal cash management

DID YOU KNOW?

Insignis Cash offers more than just personal account services.

We can also facilitate accounts for your business, SIPP, SSAS, Charity, Trust, and various other entities.

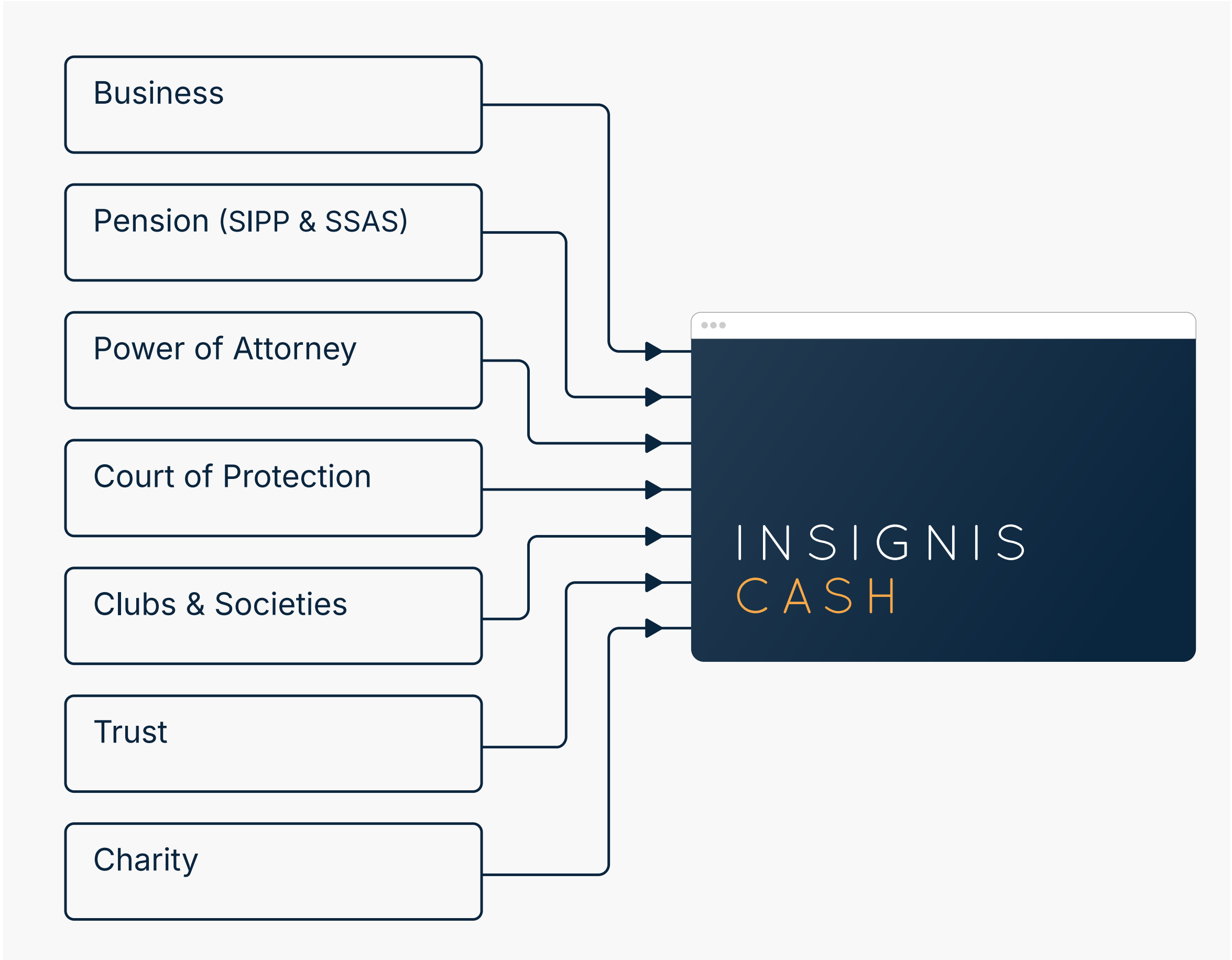


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Founded in 2017 by Paul Richards and Giles Hutson, Insignis Cash was born out of a vision to revolutionise the savings market.



Paul Richards



Giles Hutson

We identified a critical need for a platform that could effectively serve individuals and companies who weren't maximising the potential of their cash.

Often, substantial amounts were being kept in a single account with only £85,000 covered by the FSCS and missing out on higher interest rates available elsewhere.

Nearly a decade later, Insignis Cash has evolved into an award-winning platform. We assist individuals, companies, pensions, charities, and local authorities in earning better interest rates on their cash savings.

By collaborating with wealth managers, financial planners, and banks, we ensure that you, our clients, achieve better outcomes.



2024 - Fintech Awards London
Highly Commended Fintech
Company of the Year



2023 - EY
Fintech Growth Program



2022 - London & Capital
Growth Builders



2022 - Tech Nation
Fintech 5.0 Programme



2022 - Pam Awards
Digital Wealth Proposition



2021 - Savings Champion
Best Cash Savings Platform

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Your peace of mind is our priority

Beneficial owner

You, as the client, remain the beneficial owner of your funds at all times.

Security

We provide a secure platform and two-factor authentication on all transactions.

FCA regulated

Insignis Cash operates as an Account Information Service Provider (AISP) to present multiple deposit products to clients on a single platform, and as a Payment Initiation Service Provider (PISP) to initiate payments on clients’ instructions.

Support

Our Client Services Team in Cambridge can be reached via email or telephone to address any queries a client may have.

